Quarterly Roadmap

Connect the quarter's initiatives to clear outcomes, owners, and milestones—without overplanning every day.

Quarter: October-December 2026 | Example team: Northstar Studio

Initiative	Owner	Month	Milestone	Status	Intended outcome
Customer listening	Jamie	October	Interview themes shared	Delivered	Agree on the biggest setup friction
Onboarding pilot	Robin	November	First two teams complete setup	In progress	Test a simpler first week
Self-serve guide	Sam	November	Guide reviewed and published	At risk	Reduce repeated support questions
Quarterly reflection	Alex	December	Team review and next-quarter plan	Planned	Keep what worked and adjust the rest

Illustrative example. Replace the sample data with your team's information. Editable version included as a separate Excel download.

Free to adapt and share within your team. Not for resale or redistribution as a template collection.

Quarterly Roadmap

Connect the quarter's initiatives to clear outcomes, owners, and milestones—without overplanning every day.

Team / project: _____ Period / date: _____

Initiative	Owner	Month	Milestone	Status	Intended outcome

Blank worksheet - calculate totals manually. The Excel file includes automatic summaries.

Free to adapt and share within your team. Not for resale or redistribution as a template collection.